

# From information to engagement through guidance

... a true story



- lives in Zurich
- does not want to buy
- new to sharing communities
- does not have a car
- is very busy

# Zü-Re

Great idea! For your popcorn party in Zürich, you probably want to rent a popcorn machine instead of buying one—much better for the environment and dein Portemonnaie. I couldn't find a popcorn machine rental specifically, but here are some platforms where you can rent all sorts of party and kitchen equipment. Maybe you'll find a popcorn machine or something even cooler for your event:

- [Sharely](#) – Rent almost anything, including kitchen and party equipment  
Address: Zürich (online platform, pick-up often in your neighbourhood)
- [Sugarcup](#) – Local marketplace for borrowing, renting, or swapping things  
Address: Zürich (online platform, local offers)
- [Gratiszuverschenken](#) – Sometimes people give away party equipment for free  
Address: Zürich (online platform)

If you don't find a popcorn machine right away, try searching for "Küchengeräte" or "Partybedarf" on these platforms. Renting instead of buying keeps things in the loop and saves resources—your party will be even more sustainable!

If you want tips for party decoration or zero-waste snacks, just let me know.

Was this message helpful?



Alice

I am still not sure what to do.

# Opportunities

## Transaction

- General information (status-quo)
- Follow-up questions to be able to provide concrete options
- Real-time availability of different providers (incl. price)
- Delivery options
- Asking if you need anything else
- Booking / ordering

## Community / Engagement

- Information about events for connecting with other people
- Gamification / Incentivisation
  - Challenges
  - Quizzes
  - Progress tracking (badges)

# Super Zü-Re

There is a Popcorn Machine 2 streets away from you. It is available on sharely. Do you want me to book it for you?

Do you want me to check if there is a car or a cargo bike to transport the machine?

Do you want me to check if someone in your neighborhood is willing to pick it up for you?

